

## University of Pretoria Yearbook 2022

## Strategic supply management 882 (GIJ 882)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
NQF Level	09
Programmes	MPhil with specialisation in Change Leadership
	MPhil with specialisation in Leading in New Economies
	MBA Full-time
	MBA Modular
	MBA Part-time
	MPhil (Corporate Strategy) (Coursework)
	MPhil (International Business) (Coursework)
Prerequisites	No prerequisite.
Contact time	21 contact hours per 3 week-cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

## **Module content**

The supply chain plays a vital role in the success of organisations. Supply chain management is responsible for ensuring the flow or products, information information and money to ensure value is added to the end consumers and return on capital employed for the entire supply chain is improved. As the networks become more complex, with more variability and the customer's expectation of shorter lead times, there is a need to give students a more in-depth understanding of this function, viewed from a systems perspective. This means the focus has to change from make and sell what can be made (push-and -promote) to make and sell what can be sold (position-and-pull).

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